

**Craven Mountaineering Club**  
**Committee Meeting 228- 15 May 2023. 19.30 – Held on Zoom**  
**MINUTES**

10 participants: Steve Boy, Steve Webb, Stephen Gorman, Steve Prior, Ian Daws, Andy Barton, James Crawshaw, Dick Winslow, Michael Faulkner, Jon Lury. Apologies from David Canning, Dave Collier.

**Purpose of Meeting: To finish discussions about the future CMC objectives and how to achieve them.**

**Agenda: Steve Boy's email dated 25 April 2023.**

**1. Committee Members - Number of, and roles:**

After lengthy discussion at recent meetings, the consensus of those present was that the number of key committee roles probably needs to stay at 6\*. We currently have 12 Cttee members. The extra committee members will help with ad-hoc tasks and make up numbers when the key role-holders cant make it to meetings.

\*this assumes that the Cttee will not be responsible for coordinating all the meets. The cttee will suggest a "skeleton" number of meets and that members will propose many more meets on WhatsApp.

**2. James Crawshaw to take over as Chairperson:**

JC agreed to take over as long as all other committee members remained to support him. All present agreed. Steve Boy agreed to remain on the committee to help with ad hoc tasks.

**Many thanks to SteveB and James.**

**3. Number of Club Members:**

The consensus of those present was that the critical thing is to have as many club members as possible so that the number of active members attending meets is increased. We think that only ~25-30% of members are actually active attending meets (12-15 individuals overall, and only 3-8 on any meet), which agrees with our experience of other clubs. Therefore we need to increase the number of members and we are doing this via the new improved communication and advertising (FB, Instagram, revitalising the website).

AndyB reported that we currently have 12 prospective members, so there is increasing interest in the club.

**4. Reasons for low attendance at meets:**

- a. Sometimes people cant do Tuesdays: but the consensus of those present was to stick with Tuesdays so that members get the habit of a regular day (and in AndyB's survey last year members voted to stick with Tuesday). And the day can be rearranged at short notice via WhatsApp.

- b. The problem with Tuesday evenings is sometimes also that people may not feel confident to climb as hard as regular attendees – so we need to be flexible on grades and encourage members who can't get on the rock very often.
- c. All present agreed that sometimes it is easier to arrange to climb just with one other close friend, and we often do not share it with the club for various reasons. **All present agreed to try harder to share dates and set clear expectations. E.g. "cant accommodate a single person, but another pair is fine".**
- d. Motivation of members: All present agreed that AB's buddy calls are the best idea. AB has shared out names, others have not made many calls yet - **but all present agreed to increase their effort on this.**

#### 5. Tasks – committee volunteers required (as listed in SBs email):

1	Interactive group members map for FB/website (needs adding the new photos disclaimer of the app form, these are both to be <b>opt-out</b> )	<b>SteveB and DavidC</b>
2	Membership/renewal form updates (disclaimer for photos/members map)	<b>JonL</b>
3	Andy's phone mentoring. Andy has sent out an excel sheet of names to the volunteers.	<b>All</b>
4	Chair succession	<b>JamesC</b>
5	Item 3.3 from 17MAR objectives list (Proposing Meets Guidance doc) – the consensus of those present was that this is still required. <b>Advice on how to tell attendees what level of experience they must have, or to make meet coordinator aware of the attendees lack of experience. Or should this be put somewhere else?</b>	<b>IanD</b>
6	List of local relevant training providers for website -try get discounts/group bookings - Olly Roberts is def one for the list, a couple of us had a great winter trip with free guiding from him to up his logbook for his quals. Shops/walls where we get a club discount. <b>Several cttee members expressed interest in first aid training (either 2 days to gain a certificate or just an evening for general knowledge).</b>	<b>SteveB and SteveP to gather suggestions and make a list.</b>
7	Merch (car stickers/mugs/beanies?). 6 years ago there was no interest in hoodies and baseball caps.	<b>SteveB will send out some ideas</b>
8	Members profiles on website with interests etc. (should at least have cttee ones)...leads to below... <b>Location</b> <b>Picture</b> <b>Key interests</b> <b>Level of experience</b>	<b>JamesC and DavidC to check whether we can add extra functions to the members list on website. E.g. add profile picture, add key interests etc.</b>
9	Members directory - link up with other members based on location/interests/climbing styles/other interests. Maybe we can combine 1, 8 and 9? E.g. increase the functionality of the members listing on the website?	<b>JamesC and DavidC</b>
10	<b>Communication to members about results of cttee</b>	<b>1. Jon to draft a message to all</b>

	<p>discussions about future club and Cttee strategy.  Motivation of members to attend meets and propose their own WhatsApp meets.  Need to f/u on our promise to have a F2F meeting of members.</p>	<p>members, to be reviewed by Cttee.</p> <ol style="list-style-type: none"> <li>2. SteveB and JamesC to make a video to share with members.</li> <li>3. Aim for a F2F members pub meeting in ~July-Aug. Probably as part of the regular social meets.</li> </ol>

**6. Next Committee meeting:**

- Late July/August.
- SteveB urged all cttee members to post their ideas on the Cttee WhatsApp, get approval via WhatsApp and then go ahead with tasks without waiting for another cttee meeting.

Meeting ended 21.15h